

Message Text

UNCLASSIFIED

PAGE 01 VIENNA 07321 011640Z

73

ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 /020 W
----- 070926

R 011526Z SEP 76

FM AMEMBASSY VIENNA

TO USDOC WASHDC

INFO SECSTATE WASHDC 9487

UNCLAS VIENNA 7321

EO 11652: N/A

TAGS: BEXP, AU

SUBJ: INSTORE PROMOTION FY 77

REF: A. VIENNA 4823 B. STATE 098685

1. MODENMUELLER RECENTLY INFORMED EMBOFF OF DECISION NOT TO GO AHEAD WITH INSTORE PROMOTION DURING FY 77.

2. EMBOFF CONTACTED GERNGROSS ABOUT POSSIBLE INSTORE PROMOTION. SPRING 1977 NOT FEASIBLE BUT GERNGROSS WILLING TO CONSIDER FALL 77, PROBABLY IN FY 78. WILL FOLLOW UP GERNGROSS CONTACT BUT CANNOT BE OPTIMISTIC DUE TO RELUCTANCE OF GERNGROSS TO SEND GROUP OF BUYERS TO U.S. AND OF MANAGERS TO DO THE BUYING THEMSELVES.MEEHAN

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 01 SEP 1976
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1976VIENNA07321
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D760332-0753
From: VIENNA
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1976/newtext/t19760999/aaaadhn tel
Line Count: 40
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 1
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 76 VIENNA 4823
Review Action: RELEASED, APPROVED
Review Authority: cahillha
Review Comment: n/a
Review Content Flags:
Review Date: 27 FEB 2004
Review Event:
Review Exemptions: n/a
Review History: RELEASED <27 FEB 2004 by MaustMC>; APPROVED <14 JAN 2005 by cahillha>
Review Markings:

Margaret P. Grafeld
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04 MAY 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: INSTORE PROMOTION FY 77
TAGS: BEXP, AU
To: COM
Type: TE
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